



STEEL & BARNETT

Handcrafted in Belgium

CREATE YOUR OWN
UNIQUE STYLE
WITH STEEL & BARNETT





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OUR STORY

Since 2015, Steel & Barnett had focused on creating wrist outfits with different raw materials, focusing on items that are not only inspired by natural elements but also timeless, classic designs. Originally started as a personal project by two young entrepreneurs, Yoshi and Steffie. STEEL & BARNETT is growing into a global brand, providing signature, exceptional, leather wrist bracelets for discerning customers aligned with timeless styles.

From humble beginnings to business success...

We started STEEL & BARNETT in 2015 in a small home office, initially creating some beaded bracelets for friends and family. Both of us were still working full-time and saw this project as an opportunity to create an additional income stream that could potentially evolve into something more.

We threaded the first 50,000 pearls, but the story didn't end there: our initial side hustle transformed into a fully-fledged business. Today, our brand has about 1000+ retailers worldwide - and we are still growing!



FOUNDERS & OWNERS

STEFFIE & YOSHI







OUR VALUES

Fair trade evokes a relationship between consumers and producers based on transparency, dialogue and respect.

From the selection of raw materials to the finished product, we take a detailed approach. The kind of approach that is expected from every handcrafted product in Belgium.



Since 2017, STEEL & BARNETT has been working with social projects that offer opportunities to individuals who currently don't have access to the regular labour market. We pride ourselves on inspiring others with our creativity and allowing them to showcase their own too.





WHERE ELEGANCE MEETS DURABILITY

METICULOUSLY CRAFTED





STACK YOUR BRACELETS

For a more fashion-forward and eye-catching look, experiment with bracelet stacking. Stacking multiple bracelets on one wrist allows you to create a unique and personalized combination that showcases your style and creativity. To achieve an effortlessly cool vibe, start by stacking three to four bracelets that share a common theme or color palette.

MIX & MATCH

For example, you can mix and match different beaded bracelets with complementary colors or combine leather and metal bracelets for a textured look. Play with different textures, materials, and widths to create visual interest. However, be mindful of balance and avoid overcrowding your wrist. Find the right balance between too few and too many bracelets to create a well-curated and fashionable stack.





PREMIUM MATERIALS

Global sourcing premium materials,
starting from South Africa to Denmark

India | The Netherlands | Denmark | China
Germany | United States | South Africa | Belgium

Our manufacturing facility is equipped with sophisticated machinery and a pool of talented manpower. This combination produces high quality genuine leather.



Specializing in semi-precious stones. We only use A-grade polished, frosted and matte beads for the production of our stone bracelets.



All metals we used for production of our bracelets are 316L stainless steel.



HARRISON

Crafted from soft genuine Nappa leather, perfectly braided and available in a range of solid colors, Harrison is the epitome of clean simplicity. The signature clasp featuring the engraved STEEL & BARNETT logo, along with the slide ring carrying our SB initials logo, exudes premium sophistication.



LBH/001 - Black



LBH/003 - Brown



LBH/004 - Peanut



LBH/005 - Dark Gray



LBH/006 - Jeans Blue

NATURAL NED

Natural Ned knows a good thing when he sees it. A champion of naturally-infused style, there is a reason why he is part of the Steel & Barnett essentials collection. Designed with natural stone beads in earthy tones, Natural Ned is a perfect fit for those who prefer accessories inspired by nature.



SBNN/001 - Matt Black



SBNN/002 - Black | Gold



SBNN/003 - Matt Bronzite



SBNN/004 - Dragon Blood



SBNN/005 - Matt Tiger



SBNN/006 - Matt Sodalite

LUKE LANDON

The ultimate fashionable chameleon. Luke Landon shows off his style skills in trendy colours, with bracelet options available with silver and gold clasps showcasing the Steel & Barnett logo. Made from soft, spongy Nappa leather, Luke Landon is a comfortable accessory to wear - whether you display it on its own, or stack it with similar high-quality bracelets.



LBLL/001 - Black | Silver



LBLL002 - Black | Gold



LBLL/003 - Brown | Silver



LBLL/004 - Brown | Gold



LBLL/005 - Peanut



LBLL/006 - Dark Gray



LBLL/007 - Jeans Blue

YOUR OWN
unique style



COLOURFUL CAL

If you have been looking to get a perfect bracelet in your corner, you cannot go wrong with Colourful Cal. With our signature Steel & Barnett silver cube, high-quality inner elastic and multi-coloured beads that add loads of character to any accessory collection, he is your style squad's team leader – let him show the fashion pack how things are done!



SBCC/001 - Aqua Terra



SBCC/002 - Matt Moreno



SBCC/003 - Matt Pine



SBCC/004 - Matt Sodalite



SBCC/005 - Spectrolite



SBCC/006 - Tiger

RILEY

Stout, sturdy and hardy, this braided leather bracelet bestows steadfast strength and security. Equipped with a branded metal clasp, it furnishes a secure fit comfortably around the wrist.



LBR/001 - Black



LBR/002 - Caramel



LBR/004 - Dark Brown



LBR/005 - Marine

TWO TONE

Stylish and with a fashionable sting in its design, this eye-catching newcomer is setting the pace for a fast-paced accessory scene. Stepping away from a traditional round gemstone look, this trendsetter is not afraid to be a bit daring – all while maintaining a certain level of sophistication too!



SBTT/001 – Matt Black



SBTT/002 – Matt Sodalite



SBTT/003 – Matt Spectrolite



SBTT/004 – Matt Wood



SBTT/005 – Tiger

BONACCI

Gents, rejoice! Expertly handcrafted from premium leather, this double wrap braided bracelet boasts timeless charm. Measuring 12mm x 4mm, it features genuine leather, a matte silver 316L Stainless Steel clasp, and classic refinement.



LBB/001 - Black



LBB/003 - Dark Brown



LBB/007 - Caramel



LBB/010 - Jeans Blue

GRADY

Featuring a thin band of pebbled cowhide leather tailored and trimmed up with stitching, the Grady is a handcrafted bracelet that is comfortable, minimal, simple and stylishly sophisticated. Finished with a brushed silver metal buckle clasp forged from solid stainless steel, the bracelet asserts itself as a token of elegance.



LBG/001 - Black | Silver



LBG/002 - Brown | Silver



LBG/003 - Iron



LBG/004 - Marine



LBG/005 - Military



LBG/006 - Black | Gold



LBG/007 - Brown | Gold



DENBY

Our double stacked duo bracelet gives the look of a two piece jewelry set without the painstaking task of pairing. Handcrafted from fine buffalo leather, the twofold bracelet features a braided band exhibiting an intricately woven texture hugged by a ring of raw rope.



LBD/005 - Black | Silver



LBD/006 - Brown | Silver



LBD/007 - Camel



LBD/011 - Gold | Black



LBD/012 - Gold | Brown



LBD/013 - Jeans Blue

RIPTIDE

Inspired by the mesmerizing allure of the sea, this single wrap rope bracelet features a stainless steel clasp adorned with our unmistakable STEEL & BARNETT logo in striking black enamel. Available in brushed gold and brushed silver variants, Riptide is a real statement piece that exudes modernity and casual charm.



RBR/001 - Black | Silver



RBR/002 - Black | Gold



RBR/003 - Brown | Silver



RBR/004 - Antraciet



RBR/005 - Woodland



RBR/006 - Navy



RBR/007 - Desert

LAKE

Inspired by nautical jewelry rugged enough for the likes of skippers and sailors, this braided double rope bracelet supplies a comfortable fit and surrenders a measure of masculine energy.



RBL/002 - Black Denim



RBL/003 - Rusty



RBL/005 - Navy



RBL/006 - Black



BLACK EDITIONS

Delve into a realm where sophistication meets simplicity – introducing the Black Edition by STEEL & BARNETT. A meticulously curated collection where each piece echoes the mystery, power, and elegance enveloped in the most timeless of hues: Black.



BEB/001 - Svelte Stephen



BEB/002 - Natural Ned



BEB/003 - Riley



BEB/004 - Denby

ESSENTIALS

Get back to the basics. Fundamental for every modern gent's jewelry collection, these stretchy stone bead bracelets can be worn as single strands or stacked up as desired.



SBB/002 - Lava



SBB/004 - Kabamba



SBB/006 - Matt Kabamba



SBB/007 - Navy



SBB/008 - Matt Navy



SBB/010 - Bronzite



SBB/011 - Matt Bronzite



SBB/012 - Matt Tiger



SBB/013 - Tiger



SBB/014 - Wood



SBB/020 - Alvaro



SBB/023 - Matt Black



SBB/025 - Matt Lavikite

STAINLESS STEEL DESIGNS

Introducing our distinguished collection of stainless steel bracelets for men, where elegance meets durability. Elevate your style with these meticulously crafted pieces that seamlessly blend modern aesthetics with rugged charm. Discover the perfect accessory to make a bold statement while enjoying the lasting sophistication and versatility that Stainless Steel offers.



SSTBSS/001 - Matt Gold



SSTBSS/002 - Matt silver



SSTBUE/001 - Matt Gold



SSTBUE/002 - Matt Silver



SSTBVV/001 - Matt Gold



SSTBVV/002 - Matt Silver

NECKLACES

STEEL & BARNETT necklaces are designed to be the perfect blend of style, sophistication, and versatility. These necklaces are crafted with careful attention to detail, making them a standout addition to any wardrobe. The necklaces feature a contemporary and timeless design that effortlessly complements a wide range of outfits. Whether you're dressing for a formal event or a casual day out, these necklaces add a touch of elegance to your look.



N-MIN01



N-MIN02



N-MIN03



N-BOX01



N-BOX02



N-HELO1



N-HELO2



N-HAT01



N-HAT02



N-HAT03



RINGS

The STEEL & BARNETT men's ring is a fashion-forward accessory designed to enhance your personal style. With its contemporary and minimalist design, it exudes sophistication and versatility, making it the ideal choice for mix and match with a variety of outfits.



R-HUD01



R-HUD02



R-HUD03



R-NOV01



R-NOV02



R-NOV03



STARTER DISPLAY

Ideal for countertop, case
and window
presentations. Holds 50
pcs.

PREMIUM DISPLAY

Ideal for countertop and case
presentations. Holds 70 pcs
with an extra 30 pcs stored in
the drawer at the back



OUR STONES

SODALITE



The way Sodalite grounds you with energies like self-esteem, acceptance and trust will have you begging to get grounded. This harmony inducing stone reestablishes the connection between the higher mind and the body, releasing the fears and tensions held in both.

TIGER EYE



Named from its amber hues, but its ability to bestow fierce focus and primal power only bolsters its tiger-like reputation. It helps you to see through a fresh set of eyes, so that you can gain clarity on situations that have become blurry or confusing. It shifts your outlook so you can gain a deeper understanding of yourself.

CHERRY CREEK JASPER



Cherry Creek Jasper is a relatively new find from the Red River Basin in China. It is used to help heal relationships and bring balance to your life.

LABRADORITE



Labradorite is a power stone, allowing you to see through illusions and determine the actual form of your dreams and goals. It is excellent for strengthening intuitions.

BROWN CRAZY LACE AGATE



Crazy Lace Agate's energy is circular and flowing. It helps overcome depression and despair, elevating thoughts and attitudes. It is uplifting and increases self-esteem. Crazy Lace Agate absorbs emotional pain, especially when worn as jewelry over the heart or throat.

LAVA STONE



Is a grounding stone that strengthens one's connection to Mother Earth.

It gives us strength and courage, allowing us stability through times of change. It provides guidance and understanding in situations where we may need to "bounce back".

BLACK OBSIDIAN



Facing the good, the bad, and the ugly parts of ourselves is hard, but obsidian makes it easier. Through showing you a reflection of your true self, obsidian forces you to accept yourself entirely. It connects to the root chakra to ground you during contemplation.

PICTURE JASPER



Understand the bigger picture more clearly with the help of Picture Jasper. As this crystal nurtures and balances your emotions, it grounds your base and root chakras with its earthly energy. This provides you with the calm wisdom to dispel fears, and reflect on situations with wisdom.

KAMBABA JASPER



Instead of letting your fears dictate who you are and what you do, embody the fierce strength of this crocodile-patterned stone to overcome those anxieties once and for all. Kambaba Jasper will inspire a whole new mental outlook as you become aware of talents and capabilities that you never knew you had.

BRONZITE



Hit the ground running with the grounding and reenergizing properties of Bronzite. This protective stone will postmark negative energy "Return to Sender," and make sure that the bad vibes of others don't make their way to you.



CONTACT

We offer our jewelry across over 10 nations globally and continue to expand. Interested in joining our outstanding network of distributors? Reach out to us.

GLOBAL SALES

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IMPORTANT LINKS

IMAGE DATABASE

www.steelandbarnett.com/pages/press

TERMS & CONDITIONS

www.steelandbarnett.com/pages/terms-conditions

B2B SHOWROOM

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